



MeL CONNECTIONS
FOR ADULT PROGRAMMING







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HOW eRESOURCES HELP YOU

Libraries have a long tradition of providing quality information. Committed to offering resources that our patrons and community trust, we are the information experts. We don't have to "sell" our communities on the authority and reliability of what we provide because we're already a trusted source.

THE eRESOURCES CAN HELP YOU, YOUR PATRONS, AND YOUR COMMUNITY BE FASTER.

F

FLEXIBLE

Quick and easy access to articles, eBooks, images, and videos whether you're in the library or not.



AVAILABLE 24/7/365

MeL is always open!

S

SAVE TIME + SAVE MONEY

No need to vet for authority and reliability. Simply search and narrow results. Free to ALL libraries and citizens in Michigan. On their own, many of the magazines, eBooks, and publications might be too expensive for a single library's budget.

Т

TRUST

Be confident you are providing quality, trustworthy information. Content is up-to-date and curated.

Ε

EVERYWHERE YOU GO

Print, download, and save to Google Drive and Google Classroom, or share via email or permalink.

R

REINFORCE CLASSROOM WORK

Assist students and educators in your community. eResources support the Michigan Department of Education's K-12 Curriculum Standards, Essential Instructional Practices in Literacy, and the Michigan Integrated Technology Competencies for Students.

HOW eRESOURCES HELP YOU

FEATURES YOU'LL LOVE

SUPPORTS VIRTUAL PROGRAMMING

- · Easy to demonstrate the interactive learning features
- · By sharing sound, kids can learn from the audio features
- Reduces the cost of programming; eResources are free

SIMULTANEOUS USE & UNLIMITED USERS

- · All program participants can access an eResource at the same time
- · No need to place holds, wait for a title or accrue fines

SUPPORTS INFORMATION LITERACY

- Demonstrate how to evaluate online information
- · Access to credible and authoritative sources

TEXT-TO-SPEECH

- · Support auditory learners
- · Hear new vocabulary words pronounced
- · Assists non-native English speakers to learn how to read, write, and speak English

TRANSLATION

- · Support patrons learning English and other languages
- Immersive Spanish experience with Enciclopedia Estudiantil Hallazgos (World Book's Spanish-language eResource for kids), Referencia Latina (general article and reference eResource from EBSCO), and Recurso Para Hispanohablantes (career tools and citizenship exam) from LearningExpress Library

HOW eRESOURCES HELP YOU

WHAT ABOUT ONLINE SEARCH ENGINES?

Google can be a great place to obtain certain kinds of information, but not all information. When we want authoritative and reliable information, eResources are our best bet.



HOW DO THEY COMPARE?

eRESOURCES	Search Engines (e.g., Google)		
Organized + curated by experts	Information is not organized or curated; There is no oversight; Anyone can put anything on the Internet		
Subscription service, free to Michigan residents	Search results are both free and fee-based		
Limit results to just what you want	Hard to limit a search to just the things you want		
Results contain citations	Hard to find authority/credibility of sources		
No advertisements	Results contain ads		
Easily find scholarly and peer-reviewed articles	Results sometimes can have dead links or paths to outdated information		



WHAT TYPES OF INFORMATION CAN YOU ACCESS?

eRESOURCES	Search Engines (e.g., Google)	
eBooks	Tax information	
Full-text journals and magazines	Local municipal ordinances	
Newspapers	What's playing at the cinema	
Images and videos	Hours of operation for a business	
Scholarly and peer-reviewed articles	Time zone information	



WHEN IS THE BEST TIME TO USE THEM?

eRESOURCES	Search Engines (e.g., Google)
When you need vetted, reliable sources	Searching for quick facts
Doing research for school or work	As a preliminary way to determine the best search terms to use in an eResource

INFORMATION LITERACY TOP 3 BASICS

MAKE A PLAN



These guiding questions can help you find quality information from reliable, vetted sources:

- What is your goal?
- What is your research question?
- What do you already know?
- · What are your search terms?
- · Where will you look for answers?
- How will you evaluate the information you find?

CONSIDER YOUR SOURCES



OCIAL 4EDIA









HOW FAST





INFORMATION



IS PUBLISHED





EVALUATE SEARCH RESULTS



Be on guard with ARC



Author Authority

- Who wrote it?
- Who published it?
- What authority do they have on the subject?



Relevance

- Are both sides of the issue represented?
- Is persuasive or emotional language used?
- What does the domain ending tell us about intentions (.org, .com, .edu, etc.)?



Currency

- When was it written?
- Does the date impact the accuracy of the information?

HOW THIS BOOK WORKS

This booklet is for you, Michigan Public Library Staff! Have you ever been on the hunt for new tools to develop programming for your community? If your answer is yes, you have come to the right place.

In this book, you will find examples and suggestions for including MeL content to enhance the programming you offer your patrons.

EACH PROGRAMMING PAGE PROVIDES:

- Tips for using the highlighted eResource
- Examples of how to integrate MeL content into programming
- Search strategies to get you started
- Connections to training resources

eResources highlighted in this guide represent only a portion of what is available in MeL. The following criteria were used to select eResources for this guide:

- Content connections to library programming
- Ease of use in programming

eRESOURCES HIGHLIGHTED IN THIS GUIDE

AtoZdatabases Hobbies & Crafts Reference Center

Business Book Summaries Home Improvement Reference Center

Consumer Health Complete Learning Express Library

eBook Business Collection MyHeritage

Entrepreneurial Studies Sources NoveList Plus

Explora for Public Libraries Read It!

Gale Business: DemographicsNow Small Business Reference Center

If you need help, contact meldatabaseshelp@mcls.org

HOW THIS BOOK WORKS



PROGRAMMING PAGE GUIDE

This is an interactive book. Items in the Table of Contents link to their respective pages. On the Programming pages, there are links to outside sources. This guide shows the types of links we have included and where to look for them on each page.

- 1. The name of the eResource is a link to the highlighted resource.
- 2. Many of the lists contain blue text. The blue text is a link to web resources or videos.

A LIBRARY'S SECRET WEAPON EBSCO'S EXPLORA

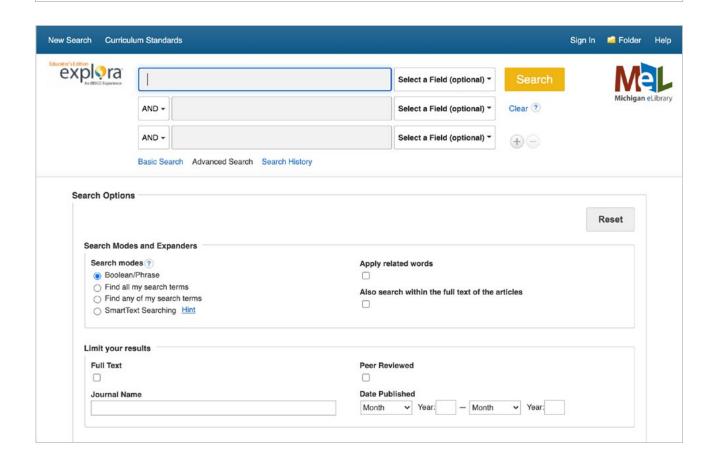
Explora is a powerful tool that is a great shortcut for users new to eResources. It gives you access to a wide range of subjects including art, music, literature, science, technology, engineering, health, hobbies and crafts, sports, and more.

Be confident you're searching authoritative information, curated and organized by experts.



How does Explora help you?

- · Access to primary source documents
- · Search multiple formats at the same time including eBooks, magazines, academic journals, and more
- · Easily browse popular topics, organized by categories, and subjects
- · Find age-appropriate materials via audience-specific Explora interfaces; searching by Lexile is easy
- · Quickly and easily save search results to your personal folders



A LIBRARY'S SECRET WEAPON EBSCO'S EXPLORA

MeL has each Explora set to search a specific set of eResources. Each MeL institution can also customize their own Exploras via EBSCOadmin or by contacting meldatabaseshelp@mcls.org. The eResources included in the Exploras on MeL.org are listed below. View a full list of eResources that your library can add to the Exploras here. Learn more about Explora!

	Explora for Elementary Schools	Explora for Middle Schools	Explora for High Schools	Explora for Public Libraries
Academic Search Complete				✓
American Heritage Children's Dictionary	✓			
Biography Reference Center	✓	✓		√
Caribbean Search				√
Consumer Health Complete				√
eBook Collection				√
eBook High School Collection			✓	√
eBook K-8 Collection	✓	/		√
eBook Public Library Collection				√
GreenFILE				√
Health Source – Consumer Edition				√
History Reference Center			✓	√
Legal Information Reference Center				√
Literary Reference Center			✓	√
MAS Complete			✓	√
MasterFILE Complete				√
Middle Search Plus		/	✓	√
Newspaper Source Plus				√
Points of View Reference Center			✓	✓
Primary Search	✓	✓		✓
Read It!				√
Referencia Latina				✓
Science Reference Center			✓	✓
Topic Overviews K-5	✓			
Topic Overviews 6-12		✓	✓	
Topic Overviews Public Libraries				√

WORKFORCE DEVELOPMENT EXPLORE NEW CAREERS



LEARNINGEXPRESS LIBRARY

BEST BET ★

- Supports academic, job, and career goals with practice tests, tutorials, eBooks, articles, and flashcards in the Public Library Learning Centers
- Consider potential careers (including military service), build workplace skills, and prepare for tests (ASVAB, career licensure exams, civil service exams, and more) in the Career Preparation Center
- Explore powerful tools to help achieve career goals, including Career Match and Explore Occupations in the Job & Career Accelerator Center

SEARCH STRATEGY



Keyword searching is a quick way to find what you need.

SAMPLES



scratch or upload an existing file.

Build a resume from



Use the Career Dashboard to track job postings, resumes and cover letters.

ENHANCE YOUR PROGRAM

Content from Career Preparation Center

- Host an "Explore a Career" series using the Learn More About a Career module; invite area professionals to talk about their experience in the field
- Use the Job Search and Workplace Skills module; offer workshops supporting the job search process starting with exploring new careers and ending with negotiating a salary

Content from Job & Career Accelerator

- Host a "Resume First Aid" workshop using the Resume Builder tool
- Show how to use the Indeed Job Search Engine and Federal Job Search Engine to access millions of job postings
- Host a "What Color is Your Parachute?" workshop using the book by the same name and the Find a Career Match module to help patrons align their interests and skills with potential careers

LEARNING LINKS

- LearningExpress Library Centers Video Tutorial
- Using My Center in LearningExpress Library Tutorial

- Read It!
 - Supports non-English speakers, reluctant, and at-risk readers
- AtoZdatabases
 - · Search for business profiles and job postings
 - Create professional resumes using the Resume Template

WORKFORCE DEVELOPMENT ACQUIRE NEW SKILLS



LEARNINGEXPRESS LIBRARY

BEST BET 📩

- Supports personal, educational, and career goals via the Adult Core Skills Center's emphasis on basic reading, writing, and math skills, as well as on preparation for the U.S. Citizenship exam
- Make use of the easy-to-use video courses to learn about today's most popular software programs from Microsoft (Word, Excel, and PowerPoint) and Adobe (Illustrator and Photoshop)

SEARCH STRATEGY



Keyword searching is a quick way to find what you need.

SAMPLES



Timed citizenship practice test.



Learn new skills or enhance existing skills.

ENHANCE YOUR PROGRAM

Content from Computer Skills Center

- Host hands-on computer sessions using the practice tests in the Computer Skills Center; provide devices or invite participants to bring their own
- Using the Microsoft Office practices tests, host regular sessions for patrons working to earn their Microsoft Office Specialists Certifications in Word, Excel, PowerPoint, Access, and Outlook

Content from Adult Core Skills Center

- Establish a community to support those preparing to naturalize; include regular sessions for members to practice the citizenship test
- Collaborate with vocational rehabilitation counselors to offer study sessions for adults needing to strengthen their reading, writing, and math skills

LEARNING LINKS

- LearningExpress Library Centers Video Tutorial
- Using My Center in LearningExpress Library Tutorial

ALSO SUITABLE FOR...

- Supporting your local schools, job and career centers, and nonprofits
- Middle school, high school, and college students who need to catch-up or brush up their foundational skills

- · Read It!
 - Supports adult learners (non-English speakers, reluctant and at-risk readers) who are developing their English-language proficiency and need adaptive materials

FOR STRUGGLING READERS

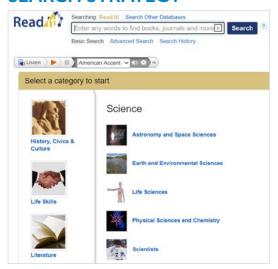


READ IT!

BEST BET ★

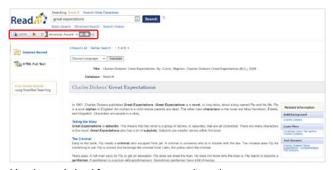
- Designed to support general literacy, English-language reading proficiency and comprehension, as well as to build skills in research, note-taking, and academic writing
- Core curriculum content includes more than 1,300 articles with topics including history, civics and culture, science, literature, and life skills
- Supports vocabulary building and comprehension with a text-to-speech tool that enables students to listen to text as it is highlighted on the screen
- Includes Lexile measures to indicate a text's level of reading difficulty
- Includes step-by-step Research Guides to support those new to research

SEARCH STRATEGY



Browse by categories.

SAMPLES



Use the read-aloud feature to support auditory learners.

ENHANCE YOUR PROGRAM

- Show literacy coaches and patrons how to use the text-to-speech feature
- Collaborate with your local literacy groups; invite them to use the library for tutoring during the evenings and weekends
- Invite tutors and peer mentors to assist learners with one-on-one guidance during workshops, series, or drop-in programs
- Incorporate quizzes, research guides, worksheets, and book plot summaries into your programming to reinforce learning; they are easy to download, save, and share
- Using the Life Skills section, collaborate with vocational rehabilitation counselors to support adults with barriers to employment

LEARNING LINKS

 Read It! tutorial from MeL's eResources Learning Academy

ALSO SUITABLE FOR...

- Supporting your local schools, job and career centers, and nonprofits
- High school and college students who need to improve their foundational literacy skills
- · Programming for non-native English speakers

- Adult Core Skills from LearningExpress Library
 - Supports personal, educational, and career goals with its emphasis on basic reading, writing, and math skills, as well as on preparation for the U.S. Citizenship exam

FAMILY HISTORY **START WITH THE BASICS**

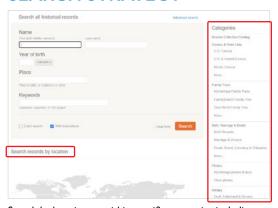


MYHERITAGE LIBRARY EDITION

BEST BET ★

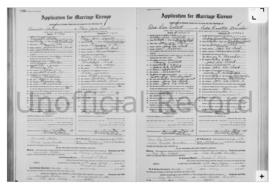
- More than 12 billion historical records from all over the world including the USA federal census (1790-1940), the UK census (1841-1901), citizenship and naturalization records, military records, immigration records, and passenger lists
- Access 2.4 billion exclusive family tree profiles from MyHeritage and Geni, more than 673 million historical photographs, and 100 million gravestone photos
- Browse directories, published family histories and reference works, biographies, and yearbooks
- Includes obituaries and related content from Tributes.com, WikiTree, BillionGraves, the Canadian Headstone Photo Project, and more
- · Mobile-friendly and easy to use on your favorite devices

SEARCH STRATEGY



Search by location or within specific categories including censuses, family trees, birth/marriage/death, or military records.

SAMPLES



Marriage License Record.

ENHANCE YOUR PROGRAM

- Invite a local genealogical expert for a family history program
- Host a Veterans Day program for a local historical/ genealogical society and include information about how to access military records
- Host a family night where grandparents and grandchildren can use simple family tree templates or have a show-and-tell of family heirlooms, focusing on attendees' ethnic and geographic origins
- Host a Cultural Diversity Day where patrons can dress in their native clothing, bring in foods specific to their origins, and share family photos
- Invite local authors who write about your community to discuss their research into the town's families; consider including a book signing event

LEARNING LINKS

- · Learn how to use MyHeritage Library Edition
- MyHeritage Library Edition User Guide

ALSO SUITABLE FOR...

· Teaching young people about family history

- History Reference Center
 - Learn more about genealogy and family history research through popular magazines and academic journals
- Hobbies & Crafts Reference Center
 - Genealogy is one of the most popular hobbies in the U.S.

FOR SENIORS



CONSUMER HEALTH COMPLETE

BEST BET ★

- Covers key areas of health and wellness, including specific diseases, drugs and alcohol, fitness, nutrition, aging, complementary and holistic medicine, and other senior health topics
- Includes hundreds of full-text journals, magazines, reference books, encyclopedias, consumer health pamphlets and leaflets, images, and videos
- Includes AHFS Consumer Medication Information (formerly, the Lexi-PALS Drug Guide), a collection of patient advisory leaflets providing vital medication information

SEARCH STRATEGY



Find articles about senior lifestyles, exercise, nutrition, and more.

SAMPLES



A page titled: "Ninestep Action Plan for Overweight Seniors" from the article "Watch Your Weight and Your Waist: Extra Pounds May Mean Heart Disease."



An image from a page titled: "Bone-strengthening Poses" from the article "Lovely Bones."

ENHANCE YOUR PROGRAM

- Invite a health professional from a local hospital or community healthcare facility to talk about specific topics; build community interest by soliciting topics/ creating reading lists in advance of the program
- Host a health and wellness workshop featuring a local fitness instructor/personal trainer and a nutritionist/dietician; include a segment featuring MeL's Health and Wellness eResources
- Add to your physical fitness programs (e.g., yoga, cardio drumming, Zoomba) by providing relevant health and wellness materials to attendees
- Offer mini myth-buster workshops featuring
 a different local health expert each time (e.g.,
 nutritionist, physical trainer, etc.); provide a reading
 list of relevant content to dispel or support the
 latest trends
- Explore health issues in concert with book clubs' reading of novels with aging characters

LEARNING LINKS

- Introduction to EBSCOhost Tutorial
- EBSCOhost Basic Search Tutorial
- EBSCOhost Advanced Search Tutorial

ALSO SUITABLE FOR...

- · Health-related programs for any age
- · Holistic health-related programming

- Alt HealthWatch
- Health Source Consumer Edition
- Consumer health information in a variety of languages (Arabic, Chinese, German, and Spanish)
- eBook (Full EBSCO Collection)

DO-IT-YOURSELF GARDENING



EXPLORA FOR PUBLIC LIBRARIES

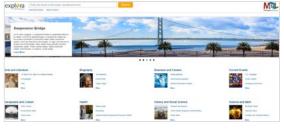
BEST BET ★

- Colorful, mobile-friendly design with simple searching features that quickly delivers results
- Engaging interface that searches 22 EBSCO
 eResources simultaneously. Includes academic
 journals, eBooks, encyclopedias, magazines, primary
 source documents, trade publications, newspapers,
 and more
- Features topic overviews that provide users with a starting point for research
- View, print, and save search results in passwordprotected personal folders. Share your search results lists via email or individual titles using permalinks
- Google integration allows users to quickly share and save content to Google Drive and Google Classroom

SEARCH STRATEGY



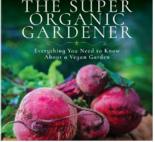
Enter search terms using the Advanced Search feature.



Click on Topics or More to view suggested topics for each Subject.

SAMPLES





Article from magazine.

eBook.

ENHANCE YOUR PROGRAM

- Host a slide show event and invite local hobby and garden enthusiasts to share photos; ask them to talk about their flower and vegetable gardens; use gardening eBooks and articles to support the group's work
- Work with local experts or the local extension service to offer a winter organic gardening series; topics could focus on garden planning and preparation, composting, or environmentally safe pest control
- Partner with your local garden club or Master Gardener group to sponsor a beautification project; use gardening eBooks and articles to support the group's work
- Start an organic garden at your library and as the project progresses, create informational displays with articles and book lists related to your topic

LEARNING LINKS

- Explora Video Tutorial
- Explora Tutorial for Educators Using Google Classroom and Google Drive

ALSO SUITABLE FOR...

- · Gardening programs for kids, tweens, and teens
- Farm-to-table programs with local restaurants and farm stops
- Hobby farming (e.g., raising chickens, beekeeping, etc.) programs
- Container gardening programs

- · eBook Public Library Collection
- Hobbies & Crafts Reference Center
- Home Improvement Reference Center

DO-IT-YOURSELF FOR HOMEOWNERS



HOME IMPROVEMENT REFERENCE CENTER

BEST BET ★

- Contains thousands of articles from leading home improvement magazines and reference books
- · Offers videos and images of popular home repair projects
- Many articles include step-by-step instructions, offering tips, tricks, and techniques
- Browse popular home improvement topics, like decorating, home and garden, maintenance, remodeling, electrical work, plumbing, woodworking, outdoor improvements, and more
- Includes conversion charts, a homeowner's journal, and advice for working with contractors

SEARCH STRATEGY



Browse by Category or check out the Toolbox for handy tips.

SAMPLES



Step-by-step instructions from "How to Build a Children's Play Structure."

ENHANCE YOUR PROGRAM

- Create themed virtual book bags with eBooks and articles to help patrons; possible themes include Feng Shui for First Time Homeowners, Create the Bathroom of Your Dreams, or Kitchens to Suit Any Style
- Use permalinks to connect your tool-lending service to the projects that use those tools
- Print the PDF of the project instructions for participants and distribute before, during, or after the program; use the permalink feature to email participants

LEARNING LINKS

- Home Improvement Reference Center
 - Browsing by Category
 - Advanced Search
 - Basic Search
 - Browsing the Toolbox and Project Spotlight

ALSO SUITABLE FOR...

- Children's programming using hands-on STEAM projects (build a planter box!)
- · Partnering with local hardware stores

- Associates Programs Source
- eBook (Full EBSCO Collection)
- Explora for Public Libraries

CRAFTS KNITTING & CROCHET GROUPS

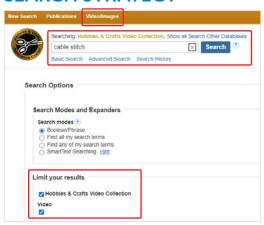


HOBBIES & CRAFTS REFERENCE CENTER

BEST BET ★

- Access to over 1,900 full-text titles including many essential needlecraft titles
- Explore articles with step-by-step instructions offering tips and techniques
- Browse hundreds of how-to knitting and crocheting patterns, instructions, and videos
- Browse by Category for ideas and inspiration or search using search box when you know exactly what you want to find
- Check-out the MakerSpace Spotlight and Featured Video section on the homepage and discover projects that you never thought you would try

SEARCH STRATEGY



Need to see someone knit a cable stitch? Search for Videos and Images for extra guidance.

SAMPLES



One of the hundreds of knitting patterns available.

ENHANCE YOUR PROGRAM

- Create lists for knitting and crocheting articles, patterns, and eBooks; save them to your personal folder for easy retrieval and share via email with the group
- Share or project your screen to show how-to videos, patterns, project lists, or knitting and crocheting tips and techniques
- Share a knitting or crocheting pattern that the group can work on together
- Pick a technique or stitch that everyone can learn together (e.g., cable stitch)
- Invite a master knitter or crocheter to demonstrate examples of their work and share articles about the techniques they used

LEARNING LINKS

• Hobbies & Crafts Reference Center Video Tutorial

ALSO SUITABLE FOR...

- All types of arts, hobbies and crafts programming including those focused on outdoor activities, games, hobby farming, cooking, etc.
- Knitting and crocheting groups for children and teens

- eBook Public Library Collection
 - Contains instructional books, project books, and more

YOUR BOOK CLUB

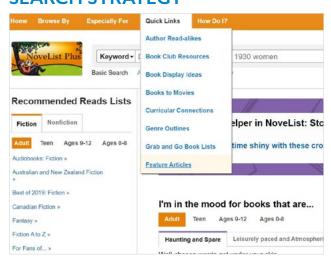


NOVELIST PLUS

BEST BET ★

- · Over 260,000 fiction and nonfiction titles
- Browse by audience, subject, series, read-alikes, genre, appeal, themes, award winners, and more
- Over 50 Book Display Ideas to use when you're all out of ideas
- Robust Book Club Resources section includes book discussion guides and articles
- Search for titles by author's cultural or gender identity, or nationality
- NoveList collaborates with Goodreads to provide recommendations

SEARCH STRATEGY



Check out the Quick Links for easy access to book club support resources.

SAMPLES



Book discussion articles & guides.

ENHANCE YOUR PROGRAM

- Share and discuss PBS Books Author Interviews with the group; use them in your online programming or project them to the "big screen" during your next in-library group meeting
- Take advantage of the adult fiction and nonfiction Genre Outlines to help your group expand their reading options
- Use the Readers' Advisory Strategies to learn new skills and get ideas that will help you facilitate your book club programs
- Discover the Book Group Innovator articles, especially if you'd like to spice-up your book group

LEARNING LINKS

- NoveList: Using Basic Search
- · Searching for Read-alikes in NoveList
- NoveList: Finding Books Using Appeal
- NoveList Create and Share Custom Reading Lists – Tutorial
- NoveList for Power Users: Beyond the Search Box

ALSO SUITABLE FOR...

- All kinds of book clubs (different ages, different emphases, etc.)
- Supporting and planning author visits and book talks

- eBook Public Library Collection
- Literary Reference Center
 - Includes plot summaries, literary criticism, book reviews, Full-Text Classics, and author interviews

SMALL BUSINESS & ENTREPRENEURIAL SUPPORT



AtoZdatabases

BEST BET



Business Book Summaries





- · Helps small business owners:
 - research their market and competition
 - find the best location
 - grow their business
- Offers map-based searches, defining boundaries to generate leads, mailing lists, and demographic information for market research in targeted areas
- Produces charts and graphs of the marketplace to provide reports to investors

- · Keep current with the latest business thinking and develop key business skills
- · Includes thousands of concise, actionable book summaries from top authors and publishers
- · Summaries are available in text and audio

eBook Business Collection





Entrepreneurial





- Thousands of eBooks supporting business research and entrepreneurial needs
- · Offers a user-friendly search experience and a simple download process
- Topics include marketing, finance, entrepreneurship, career growth, personal development, communication, networking, business law, management, human resources, and more

Studies Source

- · Provides insights on entrepreneurship and small business topics
- Offers full-text business journals, magazines, reference books, case studies, and company profiles, as well as over 630 videos with transcripts
- Topics include business planning, management, marketing, product development, raising capital, risk taking, and more

Gale Business: DemographicsNow

BEST BET



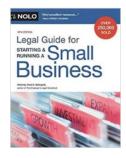
Small Business Reference Center





- · Provides users with actionable demographic, company, and residential data in targeted geographic locations to support market research and business planning activities
- Reporting capability enables users to produce a variety of compiled reports to help make informed and accurate decisions
- Mapping tool allows users to map their business and residential search results to create custom geographies
- · Offers full-text reference books, as well as tools to address many small business topics, including accounting, finance, human resources, management, marketing, tax, state-specific information, and more
- Includes business videos, a help and advice section, details on how to create business plans, and all aspects of starting and operating a business

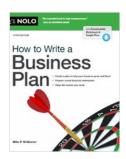
EBOOK SAMPLES











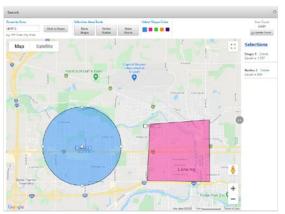
SMALL BUSINESS & ENTREPRENEURIAL SUPPORT



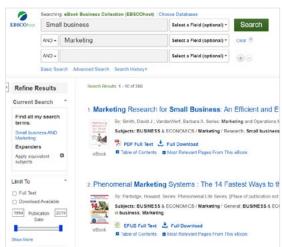
SEARCH STRATEGY



Use Small Business Reference Center to find all kinds of business start-up resources, including Nolo books.



Using AtoZdatabases, create a map-based search to research your market.



Using Advanced Search in the eBook Business Collection, find all types of business books for wide range of topics include business plans, marketing, and more.

ENHANCE YOUR PROGRAM

- Invite your local Chamber of Commerce to partner in providing support to local business
- Host a "Start-Up Basics: Researching Your Market" program for local small businesses to introduce the business eResources
- Share business eBook lists via email before and after your programs
- Use MeL business eResources to create "learning labs" for local small businesses; invite local college students studying business to help facilitate the program
- Invite area professionals to be guest-speakers
 at events or to sponsor an informative session,
 (e.g., yoga class, computer class, real estate
 seminar, financial planning class); use MeL business
 eResources to supplement your program materials
- Reach out to businesses and nonprofits (e.g., local Lions Clubs and Downtown Business Associations) to share information about the business eResources

LEARNING LINKS

- AtoZdatabases:
 - MeL's eResources Learning Academy: AtoZdatabases – Business, Person, and Job Reference Data
 - How to get business sales leads and mailing lists
- EBSCO eBooks
 - Searching
 - Reading
 - Downloading to your mobile device
 - MeL's eResources Learning Academy: eBooks Collections Tutorial
- · Gale Business: DemographicsNow
 - MeL's eResources Learning Academy: Demographic Data at your Fingertips
 - More Gale Video Tutorials (5)
- Small Business Reference Center
 - Basic Searching

TEMPLATE: CONSTRUCT YOUR OWN "HOW TO MeL" PROGRAM PAGE



NAME OF eRESOURCE(S)		BEST BET 🛨			
Why is this the best eResource for your program?					
•					
•					
•					
SEARCH STRATEGIES	ENHANCE YOUR PRO	GRAM			
How will you find the content you need? •	content into your program?				
•	•				
	•				
EXAMPLES	COMPANION eRESOU	RCES			
What samples did you find in the eResource? •	What other eResources coul •	-			
•	•				
•	•				
LEARNING LINKS	ALSO SUITABLE FOR				
Where will you find training resources? •	What other applications are eResource content? •				
•	•				
	•				

SUPPORT RESOURCES



GOOGLE

WHAT IS IT?



Google Drive Interface



Google Classroom Interface

WHAT DOES IT DO FOR YOU?

- Clicking the Google Drive icon within an eResource allows the user to drop articles and eBook content from the Britannica, EBSCO, Gale, and World Book products directly into their private Google account.
- Selecting the Google Classroom icon prompts the user to choose which Classroom account they want to share the eResource content to directly.

MeL eRESOURCES WITH GOOGLE TOOLS

Applied Science & Technology Source
Art & Architecture Source

Britannica School Elementary

Britannica School High

Britannica School Middle

Central & Eastern European Academic

Consumer Health Complete

eBook Business Collection

eBook High School Collection eBook K-8 Collection

Enciclopedia Estudiantil Hallazgos

Explora for Elementary Schools

Explora for High Schools

Explora for Middle Schools

Gale in Context: Opposing

Viewpoints

History Reference Center

MAS Complete

Middle Search Plus

Political Science Complete

Primary Search

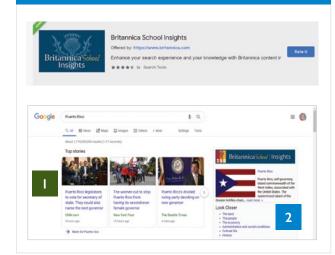
Psychology & Behavioral Sciences

Science Reference Center

World Book Kids

CHROME EXTENSIONS

WHAT IS IT?



WHAT DOES IT DO FOR YOU?

- Seamless connection with database content right from a Google search results page.
- If users access Britannica via the Chrome Extension, then they can continue searching online for related content, utilizing the "Web's Best Sites," already vetted for reliability.
- I GOOGLE RESULTS
- 2 BRITANNICA RESULTS

MeL eRESOURCES WITH CHROME EXTENSIONS

- · Britannica School Insights
- Gale in Context: Opposing Viewpoints

SUPPORT RESOURCES



eRESOURCE TOOLS



Google Classroom

Prompts appear to share selected articles to a specific class in Google Classroom.



Google Drive

Articles save directly to Google Drive accounts.



One Drive

Documents will go directly to Microsoft 365 accounts.



Permalink/Persistent Link

A link is generated on the screen to capture and access the article or eBook directly.



EBSCO Email

Send document via email in EBSCO products.



EBSCO Folder

Access EBSCO folder.



EBSCO Citation

Citation formats available through EBSCO products.



Britannica Citation

Citation formats available through Britannica products.



Gale Citation

Citation formats available through Gale products.



PDF

A file format that provides an electronic image of text.



HTML

A document in this computer language allows the text to be translated and converted to audio.



EBSCO Notes

Add note to file in EBSCO products.



Printing

Print document.



Email

Send to email, Google Drive or One Note in Gale.



Send

Send to Google Classroom, Google Drive, or email in Britannica.



Britannica Translation

Translation tool in Britannica



Audio

Audio/Listen tool



Sliding Date Range Tool

By moving the blue dots on the bar, you can control the date range of your results.



Text-To-Speech

Text-to-speech player with HTML-formatted files

