



OJJDP

Office of Juvenile Justice and  
Delinquency Prevention

# National Missing Children's Day Poster Contest

The National Missing Children's Day Poster Contest is a nationwide contest designed to promote awareness among teachers, parents/guardians and children and engage them in discussions about safety.

Important information about this contest, including the application and consent and release form, can be found within this packet.

On behalf of the U.S. Department of Justice, we thank you for participating in this contest and look forward to seeing your creativity shine through your artwork!

Questions about the poster contest? [Contact the State Contest Manager](#) in your state!

Ver. 09/10/2021

NCJTC

National Criminal Justice Training Center  
of Fox Valley Technical College

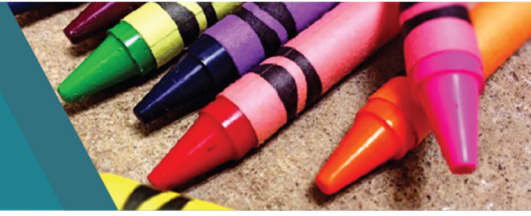
(855) 866-2582 | [info@ncjtc.org](mailto:info@ncjtc.org) | [ncjtc.org](http://ncjtc.org) | [facebook.com/ncjtc](https://facebook.com/ncjtc)

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# 39<sup>th</sup> Annual National Missing Children's Day

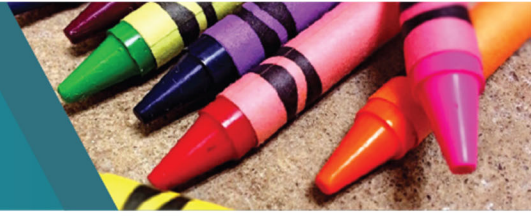
## Poster Contest Fact Sheet

### Contest Rules

1. Applicants must be in the fifth grade.
2. Artwork should reflect the theme **"Bringing Our Missing Children Home"**. This phrase must appear somewhere on the poster.
3. The theme may be depicted in the student's artwork through one, or a combination of, illustrations (e.g., signs and symbols, people, abstract, industry, wildlife) and can be created using media such as acrylics, watercolor, pencils, charcoal, magic markers, spray paint, crayons, and pastels. Digitally produced images, collages, cut-outs, and stamping will not be eligible for consideration.
4. The finished poster must measure **8½ x 14 inches**.
5. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist, either typed or written legibly.

### Judging Criteria

1. Complete contest rules must be followed at all levels of the competition. Incomplete packages and incorrectly sized posters will not be eligible for judging.
2. Artwork will be judged on:
  - a. Creativity
  - b. Reflection of the contest theme
  - c. Originality in design
3. Written applications will be judged on:
  - a. Comprehension of the theme
  - b. Clarity
  - c. Grammar and syntax appropriate to the fifth grade level



## Competition Procedures

1. Contact your State Contest Manager to confirm your participation in the contest and to obtain the submission deadline for your state.
2. Submit your poster, completed application and signed consent and release form to your State Contest Manager by your state's submission deadline.

## Awards

### State Level

1. Each state winner whose poster is selected to go to the national judging competition, will receive a national award certificate from the U.S. Department of Justice (DOJ).

State managers are responsible for facilitating all statewide events, activities, and awards for participating children.

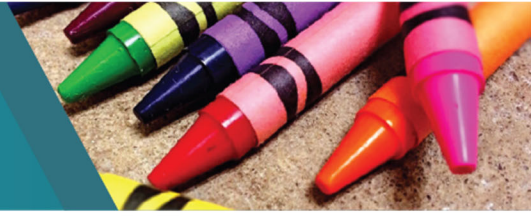
### National Level

1. The national winner, his/her teacher (or designee from selected school) and parents/guardians (typically two people), and the state manager will be invited to Washington, D.C., to participate in the 39<sup>th</sup> Annual National Missing Children's Day Ceremony on **May 25, 2022**.
2. Transportation and lodging will be provided.
3. The national winner will also receive a national award certificate and a professional print of their poster.

## Winning Poster

The national winning poster:

- a. Becomes the property of U.S. DOJ and will be displayed at the DOJ, congressional offices, and other locations as determined by the Office of Juvenile Justice and Delinquency Prevention (OJJDP). Any applicable copyrights will be held by those offices.
- b. May be used in publications, exhibits, displays and on websites, as determined by OJJDP and U.S. DOJ.



- c. Will be presented as the national symbol for the 40<sup>th</sup> Annual Missing Children's Day Ceremony and associated activities.
- d. Photos of the winner and his/her poster will be available through U.S. DOJ and may be posted wherever contest information is available.

### **Contest Timeline**

- 1. October 2021
  - a. Poster contest begins
- 2. February 2022
  - a. Submission deadline at the state level. *Please contact your State Contest Manager to obtain the deadline for your state.*
- 3. April 2022
  - a. National winner will be notified.
  - b. Travel arrangements are initiated for attendance at the 39<sup>th</sup> Annual National Missing Children's Day ceremony in Washington, D.C. on Wednesday, May 25th.

**Questions?** Contact the State Contest Manager in your state.





## Poster Contest Application

Thank you for participating in the 39<sup>th</sup> Annual National Missing Children's Day Poster Contest! Please be sure to complete this application and ask your parent/guardian to complete the consent and release form before submitting your poster to your State Contest Manager. Posters that are submitted without an application and consent and release form included will not be considered for the contest.

Name: \_\_\_\_\_

Age: \_\_\_\_\_

School: \_\_\_\_\_

School Phone: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Educator's Name: \_\_\_\_\_

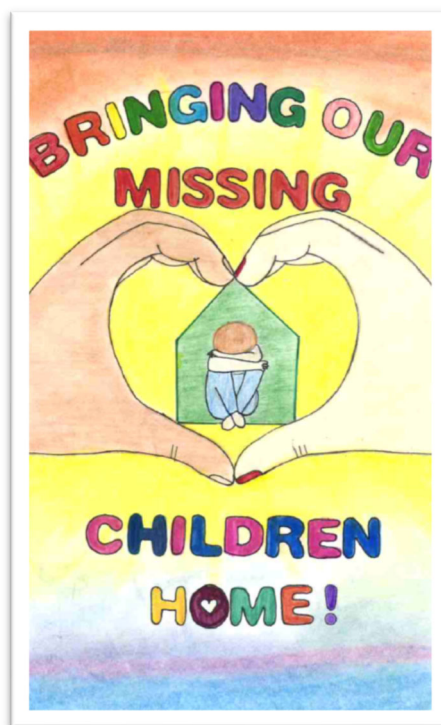
Educator's Email: \_\_\_\_\_

Salutation (circle one): Mr. / Mrs. / Ms.

Principal's Name: \_\_\_\_\_

Principal's Email: \_\_\_\_\_

Salutation (circle one): Mr. / Mrs. / Ms.



38<sup>th</sup> Annual Missing Children's  
Day Poster Contest Winner  
Heidy P. | Kansas



**Please tell us about your poster and why you created it: *(100 words or less)***

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**Artist's Biography. Tell us a little bit about yourself! *(100 words or less)***

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## Parent/Guardian Release and Consent Form

I hereby grant permission to use and reproduce the picture of my child, \_\_\_\_\_, and use my child's name in U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention related publications, news features, blogs, or other advertisements relating to the 40<sup>th</sup> Annual National Missing Children's Day Poster Contest. I also grant permission for my child to participate in any interviews with media relating to this event. I understand that any written statements may be edited or used, in whole or in part, or adapted with other materials, and I hereby waive all rights of privacy, compensation, control, or royalties that I may have.

I have read this document before signing below and warrant that I fully understand its contents.

\_\_\_\_\_  
Name of Parent/Guardian (*please print*)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Address

\_\_\_\_\_  
Date

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address





## State Contest Manager Contact List

Alabama .....	10	Nebraska .....	12
Alaska .....	10	Nevada .....	12
Arizona .....	10	Nevada .....	12
Arkansas .....	10	New Hampshire .....	12
California .....	10	New Jersey .....	12
Colorado .....	10	New Mexico .....	12
Connecticut .....	10	New York .....	12
Delaware .....	10	North Carolina .....	12
District of Columbia .....	10	North Dakota .....	12
Florida .....	10	Ohio .....	12
Georgia .....	10	Oklahoma .....	12
Hawaii .....	10	Oregon .....	12
Idaho .....	10	Pennsylvania .....	13
Illinois .....	11	Rhode Island .....	13
Indiana .....	11	South Carolina .....	13
Iowa .....	11	South Dakota .....	13
Kansas .....	11	Tennessee .....	13
Kentucky .....	11	Texas .....	13
Louisiana .....	11	Texas .....	13
Maine .....	11	Utah .....	13
Maryland .....	11	Vermont .....	13
Massachusetts .....	11	Virginia .....	13
Michigan .....	11	Washington .....	13
Minnesota .....	11	West Virginia .....	13
Mississippi .....	11	Wisconsin .....	13
Missouri .....	11	Wyoming .....	13
Montana .....	12		



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## California

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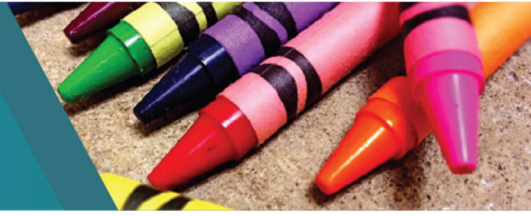
## Wisconsin

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# Missing Children's Day Discussion Guide

Below is a guide intended for a facilitator (i.e. teacher, parent) to reference as a discussion starter with students. We hope this discussion will make the subject less scary, and provide students with an understanding of the poster contest topic to help generate ideas for their artwork.

## What is Missing Children's Day?

- An annual ceremony to recognize the amazing people who helped to protect children.
- These people include law enforcement officers, social workers, prosecutors and everyday people (i.e. teachers, moms, dads, brothers, sisters, neighbors).
- The theme is "Bringing Our Missing Children Home".
  - There are people in this world that do bad things and break the law.
  - This is why we have police and judges.
  - Sometimes these people do bad things to kids, like take them away from their families.
  - Police can help by searching and helping to return these children to their home.

## Questions for Students

- Have you or anyone you love ever been lost before?
- How did you feel?
- Did anyone help you or your loved one home?
- Who found you or your loved one?
- How do you think your family felt?

## Provide Guidance for Students

- When you draw your art, think about:
  - How you felt when you were lost.
  - Who helped you?

How your family felt when you were lost?

# Attention 5th Graders

We welcome your participation in the  
U.S. Department of Justice's National  
Missing Children's Day Poster Contest

**You, your parents/guardians, and teacher  
could win a trip to Washington, D.C.!**

## Contest Rules

Students must create a poster that demonstrates the theme "Bringing Our Missing Children Home".

1. The finished poster must be 8 ½ x 14 inches.
2. The slogan "Bringing Our Missing Children Home" must appear somewhere on the poster.
3. Posters must be created by hand. Posters with printed images, collages, and stamping are not eligible.
4. Posters should be original in design. Be creative! Use acrylics, watercolor, pencil, charcoal, magic markers, spray paint, crayons, pastels, and etc.

To view previous artwork, visit the Featured Resources section on: <http://www.ncjtc.org/mcd>

5. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist.

**Posters must be submitted to your state contest manager for local judging by the submissions deadline.**



"I created this poster because people should help find more missing kids and help them go back to their families."

Heidy P. | Kansas  
2021 Poster Contest Winner



Contact the National Poster Contest  
Manager Ali Smith at [smithal@fvtc.edu](mailto:smithal@fvtc.edu)  
to find out how to contact your state manager