



Committee: Directly to Council
Committee Review: N/A
Staff: Carolyn Chen, Legislative Analyst *CJC*
Purpose: To introduce item – no vote expected
Keywords: #Census2020

AGENDA ITEM #2R
July 21, 2020
Introduction

SUBJECT

Special Appropriation to the FY21 Operating Budget, Montgomery County Government
Community Engagement Cluster, Office of Community Partnerships (OCP)
2020 Census Grant Program, \$296,436 (Source of Funds: General Fund Reserves)

EXPECTED ATTENDEES

None

DESCRIPTION/ISSUE

- Office of Community Partnerships (OCP) was awarded funds through the Maryland State 2020 Census Grant Program to implement 2020 Census activities through June 30, 2020 to create a Census Grant Program housed under the care of the Montgomery County affiliate of the Greater Washington Community Foundation. The Census Grant Program will be utilized to implement “Everyone Counts in Montgomery County,” a countywide education and outreach strategy in partnership with nonprofit organizations and stakeholders to ensure that everyone is counted with a special focus on “hard-to-count communities.”
- Due to the COVID-19 pandemic, the Maryland State 2020 Census Grant Program's expiration date was extended to December 31, 2020. As a result of not being able to execute the contract in FY20 with The Community Foundation for 2020 Census activities, this appropriation request does not seek any additional funding in FY21 that was not already approved by Council in FY20. As a result of the COVID-19 pandemic, this request is for funding that was approved for FY20 but not spent, be re-approved for FY21.

This report contains:

County Executive Transmittal Memo
Draft Special Appropriation Resolution

© 1-2
© 3-4

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OFFICE OF THE COUNTY EXECUTIVE
ROCKVILLE, MARYLAND 20850

Marc Elrich
County Executive

MEMORANDUM

July 15, 2020

TO: Sidney Katz, President, County Council

FROM: *for* Marc Elrich, County Executive 

SUBJECT: Supplemental Appropriation #21-479 to the FY21 Operating Budget
Montgomery County Government
Community Engagement Cluster, Office of Community Partnerships (OCP)
2020 Census Grant Program, \$296,436

I am recommending a supplemental appropriation to the FY21 Operating Budget of the Community Engagement Cluster, Office of Community Partnerships (OCP) in the amount of \$296,436 for the 2020 Census Outreach Program. This appropriation will supplement funds received from the Maryland State 2020 Census Grant Program to implement 2020 Census activities, with a special focus on “hard-to-count” communities.

The Office of Community Partnerships (OCP) in the Community Engagement Cluster (CEC) was designated to lead Montgomery County’s 2020 Census activities. OCP was given one-time operating funds of \$46,536 for FY20 as part of the County’s cash match requirement for the Maryland State 2020 Census Grant Program and we proposed to repurpose \$250,000 in CEC FY20 operation dollars to supplement Census outreach which the Council approved in March 2020.

Initially, OCP was awarded \$581,700 in state funds through the Maryland State 2020 Census Grant Program to implement 2020 Census activities from July 1, 2019 through June 30, 2020. With this award, Montgomery County Government created a Census Fund housed under the care of the Montgomery County affiliate of the Greater Washington Community Foundation (The Community Foundation). The Fund is being utilized to implement “Everyone Counts in Montgomery County,” a countywide strategy in partnership with nonprofit organizations and stakeholders to ensure that everyone in Montgomery County is counted with a special focus on hard-to-count communities.

Due to the COVID-19 pandemic, the Maryland State 2020 Census Grant Program’s June 30, 2020 expiration date was extended to December 31, 2020. As a result of not being able to execute the contract in FY20 with The Community Foundation for 2020 Census activities, this appropriation request does not seek any additional funding in FY21 that was not already approved by Council in FY20. Please also note that no census funding approved by Council in FY20 was spent before the end of FY20. As a result of the COVID-19 pandemic, this request simply asks that funding approved FY20 (\$250,000 + \$46,536) but not spent, be re-approved for FY21. Despite the pandemic and adjustments, we have had (and continue) to make to census outreach, our plan for the Census complete count for Montgomery County is in place for us to successfully execute during the remainder of this calendar year.

Sidney Katz, President, County Council
July 15, 2020
Page 2

I appreciate your prompt consideration of this action.

ME:dnv

Attachment: Supplemental Appropriation #21-479

c: Andrew Kleine, Chief Administrative Officer
Fariba Kassiri, Deputy Chief Administrative Officer
Richard S. Madaleno, Director, Office of Management and Budget

Resolution No: _____
Introduced: July 21, 2020 _____
Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: Council President at the Request of the County Executive

SUBJECT: Special Appropriation #21-479 to the FY21 Operating Budget
Montgomery County Government
Community Engagement Cluster, Office of Community Partnerships (OCP)
2020 Census Grant Program, \$296,436

Background

1. Section 308 of the County Charter provides that a special appropriation is an appropriation which states that it is necessary to meet an unforeseen disaster or other emergency, or to act without delay in the public interest. Each special appropriation shall be approved by not less than six Councilmembers. The Council may approve a special appropriation at any time after public notice by news release. Each special appropriation shall specify the source of funds to finance it.
2. The County Executive has requested the following FY21 Operating Budget appropriation increases for the Community Engagement Cluster, Office of Community Partnerships (OCP):

<u>Personnel Services</u>	<u>Operating Expenses</u>	<u>Capital Outlay</u>	<u>Total</u>	<u>Source of Funds</u>
\$0	\$296,436	\$0	\$296,436	General Fund Undesignated Reserves

3. This increase is needed because the OCP was awarded funds through the Maryland State 2020 Census Grant Program to implement 2020 Census activities through June 30, 2020. With this award, we intend to create a Census Grant Program housed under the care of the Montgomery County affiliate of the Greater Washington Community Foundation. The Census Grant Program will be utilized to implement “Everyone Counts in Montgomery County,” a countywide education and outreach strategy in partnership with nonprofit organizations and stakeholders to ensure that everyone is counted with a special focus on “hard-to-count communities.”

4. The County Executive recommends a special appropriation to the FY21 Operating Budget in the amount of \$296,436 for the 2020 Census Grant Program and specifies that the source of funds will be General Fund Undesignated Reserves.
5. Notice of public hearing was given, and a public hearing was held.
6. The County Council declares this request is in the public interest to be acted upon without delay as provided for under special appropriation requirements described in Article 3, Section 308 of the Montgomery County Charter.

Action

The County Council for Montgomery County, Maryland, approves the following action:

A special appropriation to the FY21 Operating Budget of the Community Engagement Cluster, Office of Community Partnerships is approved as follows:

<u>Personnel Services</u>	<u>Operating Expenses</u>	<u>Capital Outlay</u>	<u>Total</u>	<u>Source of Funds</u>
\$0	\$296,436	\$0	\$296,436	General Fund Undesignated Reserves

This is a correct copy of Council action.

Selena Singleton, Esq., Clerk of the Council