



Committee: Directly to Council

Committee Review: N/A

Staff: Carolyn Chen, Legislative Analyst *CJC*

Purpose: To receive testimony/final action - vote expected

Keywords: #Census2020

AGENDA ITEM #14

July 28, 2020

Public Hearing/Action

SUBJECT

Special Appropriation to the FY21 Operating Budget, Montgomery County Government
Community Engagement Cluster, Office of Community Partnerships (OCP)
2020 Census Grant Program, \$296,436 (Source of Funds: General Fund Reserves)
Lead Sponsor: Council President at the Request of the County Executive

EXPECTED ATTENDEES

None

COUNCIL DECISION POINTS & COMMITTEE RECOMMENDATION

- Introduced on July 21, 2020.
- No Committee recommendation. Motion required.

DESCRIPTION/ISSUE

- Office of Community Partnerships (OCP) was awarded funds through the Maryland State 2020 Census Grant Program to implement 2020 Census activities through June 30, 2020 to create a Census Grant Program housed under the care of the Montgomery County affiliate of the Greater Washington Community Foundation. The Census Grant Program will be utilized to implement "Everyone Counts in Montgomery County," a countywide education and outreach strategy in partnership with nonprofit organizations and stakeholders to ensure that everyone is counted with a special focus on "hard-to-count communities."
- Due to the COVID-19 pandemic, the Maryland State 2020 Census Grant Program's expiration date was extended to December 31, 2020. As a result of not being able to execute the contract in FY20 with The Community Foundation for 2020 Census activities, this appropriation request does not seek any additional funding in FY21 that was not already approved by Council in FY20. As a result of the COVID-19 pandemic, this request is for funding that was approved for FY20 but not spent, be re-approved for FY21.

This report contains:

County Executive Transmittal Memo
Draft Special Appropriation Resolution
Council Public Hearing Notice

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© 3-4
© 5-6

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OFFICE OF THE COUNTY EXECUTIVE
ROCKVILLE, MARYLAND 20850

Marc Elrich
County Executive

MEMORANDUM

July 15, 2020

TO: Sidney Katz, President, County Council

FROM: *for* Marc Elrich, County Executive 

SUBJECT: Supplemental Appropriation #21-479 to the FY21 Operating Budget
Montgomery County Government
Community Engagement Cluster, Office of Community Partnerships (OCP)
2020 Census Grant Program, \$296,436

I am recommending a supplemental appropriation to the FY21 Operating Budget of the Community Engagement Cluster, Office of Community Partnerships (OCP) in the amount of \$296,436 for the 2020 Census Outreach Program. This appropriation will supplement funds received from the Maryland State 2020 Census Grant Program to implement 2020 Census activities, with a special focus on “hard-to-count” communities.

The Office of Community Partnerships (OCP) in the Community Engagement Cluster (CEC) was designated to lead Montgomery County’s 2020 Census activities. OCP was given one-time operating funds of \$46,536 for FY20 as part of the County’s cash match requirement for the Maryland State 2020 Census Grant Program and we proposed to repurpose \$250,000 in CEC FY20 operation dollars to supplement Census outreach which the Council approved in March 2020.

Initially, OCP was awarded \$581,700 in state funds through the Maryland State 2020 Census Grant Program to implement 2020 Census activities from July 1, 2019 through June 30, 2020. With this award, Montgomery County Government created a Census Fund housed under the care of the Montgomery County affiliate of the Greater Washington Community Foundation (The Community Foundation). The Fund is being utilized to implement “Everyone Counts in Montgomery County,” a countywide strategy in partnership with nonprofit organizations and stakeholders to ensure that everyone in Montgomery County is counted with a special focus on hard-to-count communities.

Due to the COVID-19 pandemic, the Maryland State 2020 Census Grant Program’s June 30, 2020 expiration date was extended to December 31, 2020. As a result of not being able to execute the contract in FY20 with The Community Foundation for 2020 Census activities, this appropriation request does not seek any additional funding in FY21 that was not already approved by Council in FY20. Please also note that no census funding approved by Council in FY20 was spent before the end of FY20. As a result of the COVID-19 pandemic, this request simply asks that funding approved FY20 (\$250,000 + \$46,536) but not spent, be re-approved for FY21. Despite the pandemic and adjustments, we have had (and continue) to make to census outreach, our plan for the Census complete count for Montgomery County is in place for us to successfully execute during the remainder of this calendar year.

Sidney Katz, President, County Council
July 15, 2020
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I appreciate your prompt consideration of this action.

ME:dnv

Attachment: Supplemental Appropriation #21-479

c: Andrew Kleine, Chief Administrative Officer
Fariba Kassiri, Deputy Chief Administrative Officer
Richard S. Madaleno, Director, Office of Management and Budget

Resolution No: _____
Introduced: July 21, 2020 _____
Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: Council President at the Request of the County Executive

SUBJECT: Special Appropriation #21-479 to the FY21 Operating Budget
Montgomery County Government
Community Engagement Cluster, Office of Community Partnerships (OCP)
2020 Census Grant Program, \$296,436

Background

1. Section 308 of the County Charter provides that a special appropriation is an appropriation which states that it is necessary to meet an unforeseen disaster or other emergency, or to act without delay in the public interest. Each special appropriation shall be approved by not less than six Councilmembers. The Council may approve a special appropriation at any time after public notice by news release. Each special appropriation shall specify the source of funds to finance it.
2. The County Executive has requested the following FY21 Operating Budget appropriation increases for the Community Engagement Cluster, Office of Community Partnerships (OCP):

<u>Personnel Services</u>	<u>Operating Expenses</u>	<u>Capital Outlay</u>	<u>Total</u>	<u>Source of Funds</u>
\$0	\$296,436	\$0	\$296,436	General Fund Undesignated Reserves

3. This increase is needed because the OCP was awarded funds through the Maryland State 2020 Census Grant Program to implement 2020 Census activities through June 30, 2020. With this award, we intend to create a Census Grant Program housed under the care of the Montgomery County affiliate of the Greater Washington Community Foundation. The Census Grant Program will be utilized to implement “Everyone Counts in Montgomery County,” a countywide education and outreach strategy in partnership with nonprofit organizations and stakeholders to ensure that everyone is counted with a special focus on “hard-to-count communities.”

4. The County Executive recommends a special appropriation to the FY21 Operating Budget in the amount of \$296,436 for the 2020 Census Grant Program and specifies that the source of funds will be General Fund Undesignated Reserves.
5. Notice of public hearing was given, and a public hearing was held.
6. The County Council declares this request is in the public interest to be acted upon without delay as provided for under special appropriation requirements described in Article 3, Section 308 of the Montgomery County Charter.

Action

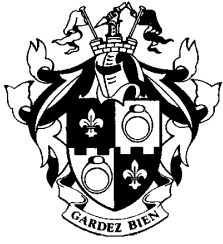
The County Council for Montgomery County, Maryland, approves the following action:

A special appropriation to the FY21 Operating Budget of the Community Engagement Cluster, Office of Community Partnerships is approved as follows:

<u>Personnel Services</u>	<u>Operating Expenses</u>	<u>Capital Outlay</u>	<u>Total</u>	<u>Source of Funds</u>
\$0	\$296,436	\$0	\$296,436	General Fund Undesignated Reserves

This is a correct copy of Council action.

Selena Singleton, Esq., Clerk of the Council



Montgomery County Council

For Immediate Release

July 21, 2020

Contact: Anne Brown 240-777-7925

Council public hearings scheduled for Tuesday, July 28 at 1:30 p.m.

The Montgomery County Council will hold public hearings on **Tuesday, July 28, 2020 at 1:30 p.m.** on the following special appropriations. The deadline to sign up to speak is July 27 at 5 p.m.

- (1) Special Appropriation to the County Government's FY21 Operating Budget, Department of Health and Human Services Behavioral Health and Crisis Prevention, Crisis Prevention and Intervention Services - \$395,000 for Montgomery County Hotline (Source of Funds: Federal Grant and General Fund Reserves) and Amendment to Fiscal Year 2021 Operating Budget Resolution 19-472 Section G, FY21 Designation of Entities for Non-Competitive Contract Award Status: EveryMind.**
- (2) Special Appropriation to the County Government's FY21 Operating Budget, COVID-19 Human Services and Community Assistance Non-Departmental Account (NDA) - \$20,000,000 for COVID-19 Response: Rental Assistance and Eviction and Homelessness Prevention. Source of Funds: Federal Grant Funds.**
- (3) Special Appropriation to the County Government's FY21 Operating Budget, Conference and Visitors Bureau NDA, Support for COVID-19 Response - Hospitality and Tourism Support, \$200,000. Source of Funds: Federal Grant Funds.**
- (4) Special Appropriation to the County Government's FY21 Operating Budget, Community Engagement Cluster, Office of Community Partnerships - \$296,436 for 2020 Census Grant Program. Source of Funds: General Fund Reserves.**
- (5) Special Appropriation to the County Government's FY21 Operating Budget for COVID-19 Human Services and Community Assistance NDA - \$7,545,590; for Por Nuestra Salud y Bienestar (For Our Health and**

Wellbeing). Source of Funds: Federal Grant (\$6,593,042) and General Fund Reserves (\$952,548).

Documents and information are available at www.montgomerycountymd.gov/council.

NOTE: During the Covid-19 state of emergency, the public is not able to be physically present in the Council Hearing Room. Residents who would like to call in to testify at a Council public hearing need to preregister on the Council's web page at <https://www.montgomerycountymd.gov/council/calendar.html> . Once the public hearing sign up request form is submitted and the public hearing list is created, individuals will receive separate confirmation notifications that include the appropriate phone number to call for the public hearing.

Community members also have the option to provide audio, video and written testimony to the Council using a recently developed online testimony form on the Council's web page which can be found at <https://www.montgomerycountymd.gov/COUNCIL/PHSignUp.html>. The testimony provided with the online option carries the same weight as testimony given at a public hearing. Councilmembers consider all comments as part of their deliberations. Comments and suggestions are welcome online at <http://tinyurl.com/zrbwh5v>; via email at county.council@montgomerycountymd.gov; by sending regular mail to County Council, 100 Maryland Ave., Rockville, Md. 20850. For information or to express an opinion call 240-777-7900.

The meeting will be televised live by County Cable Montgomery (CCM) on Xfinity channels 6 and 996, RCN channels 6 and 1056; and FiOS channel 30. Also available live via streaming through the Council website at <http://tinyurl.com/z9982v8>, Facebook Live (@MontgomeryCountyMdCouncil or @ConcejodelCondadodeMontgomery), or YouTube (@MoCoCouncilMD).

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