

Committee: E&C Committee Review: Completed Staff: Carolyn Chen, Legislative Analyst Purpose: To receive testimony/final action - vote expected Keywords: #PublicArt, #CIPAmendment

#### SUBJECT

Amendment to the FY21-26 Capital Improvements Program (CIP) and Special Appropriation to the FY21 Capital Budget, Montgomery County Government, Department of Recreation Public Arts Trust: P729658, \$218,000 (Source of Funds: General Fund Reserves)

## **COUNCIL DECISION POINTS & COMMITTEE RECOMMENDATION**

- Introduced July 14, 2020 in order to provide for the required notice for a public hearing.
- On June 8, 2020, the Education and Culture Committee recommended increasing the funding level of the Public Arts Trust by \$218,000 annually from FY21-26 to align arts sector relief efforts with the Maryland-National Capital Park and Planning Commission's Thrive Montgomery 2050 goals for Design, Arts & Culture.

## **DESCRIPTION/ISSUE**

On March 9, during the FY21 Operating Budget Council review prior to the onset of the Covid-19 pandemic, the Education and Culture Committee recommended increasing the funding level of the Public Arts Trust to ensure maintenance for works of art that are in critical condition and are a safety hazard, especially in public schools where the majority of County-owned public art resides. The increase was approved by the Council by straw vote on April 21, 2020, but was not included in the final approved FY21 Capital Budget.

<u>This re</u>	eport contains: Draft Resolution	Page 1-2
	Amended FY21-26 CIP Public Arts Trust: P729658	Pages 3-4
	June 8, 2020 Staff Report to Education and Culture Committee: Arts & Humanities Operating Support Grants Discussion	Pages 5-11
	March 9, 2020 Staff Report to Education and Culture Committee (April 21 to Cou Public Arts Trust FY21-26 County Executive Recommended CIP	uncil): Pages 12-16

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Resolution No.: Introduced: July 14, 2020 Adopted:

## COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

#### Lead Sponsor: Education and Culture Committee

SUBJECT: <u>Amendment to the FY21-26 Capital Improvements Program and</u> <u>Special Appropriation to the FY21 Capital Budget</u> <u>Montgomery County Government, Department of Recreation</u> <u>Public Arts Trust: P729658</u> <u>\$218,000 (Source of Funds: General Fund Reserves)</u>

#### **Background**

- 1. Section 308 of the Montgomery County Charter provides that a special appropriation: (a) may be made at any time after public notice by news release; (b) must state that the special appropriation is necessary to meet an unforeseen disaster or other emergency or to act without delay in the public interest; (c) must specify the revenues necessary to finance it; and (d) must be approved by no fewer than six members of the Council.
- 2. Section 302 of the Montgomery County Charter provides that the Council may amend an approved capital improvements program at any time by an affirmative vote of no fewer than six members of the Council.
- 3. The County Council recommends the following capital project appropriation increases:

Project	Project	Cost		Source
Name	Number	Element	Amount	of Funds
Public Arts Trust	729658	Other	\$218,000	
TOTAL			\$218,000	Current Revenue

- 4. This special increase is needed to ensure maintenance for works of art that are in critical condition and are a safety hazard, especially in public schools where the majority of County-owned public art resides.
- 5. The Education and Culture Committee recommend an amendment to the FY21-26 Capital Improvements Program and a special appropriation in the amount of \$218,000 for Public Arts Trust (P729658) and specifies that the source of funds will be Current Revenue.
- 6. Public notice of this special appropriation and amendment was provided and a public hearing was held.

#### **Action**

The County Council for Montgomery County, Maryland, approves the following actions:

1. The FY21-26 Capital Improvements Program of the Montgomery County Government is amended as reflected on the attached project description form and a special appropriation is approved as follows:

Project	Project	Cost	<u>Amount</u>	Source
<u>Name</u>	<u>Number</u>	<u>Element</u>		<u>of Funds</u>
Public Arts Trust TOTAL	729658	Other	<u>\$218,000</u> \$218,000	Current Revenue

2. The County Council declares that this action is necessary to act without delay in the public interest, and that this appropriation is needed to meet the emergency.

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This is a correct copy of Council action.

Selena Mendy Singleton, Esq., Clerk of the Council



## Public Arts Trust

(P729658)

Category	Culture and Recreation	Date Last Modified	01/08/20
SubCategory	Recreation	Administering Agency	Recreation
Planning Area	Countywide	Status	Ongoing

## EXPENDITURE SCHEDULE (\$000s)

Cost Elements	Total	Thru FY19	Est FY20	Total 6 Years	FY 21	FY 22	FY 23	FY 24	FY 25	FY 26	Beyond 6 Years
Planning, Design and Supervision	791	-	191	600	100	100	100	100	100	100	-
Other 2,798	<del>1,490</del>	950	-	1, <mark>848540</mark>	<mark>308</mark> 90	<mark>308</mark> <del>90</del>	<mark>308</mark> <del>90</del>	<mark>308</mark> <del>90</del>	<mark>308 <del>90</del></mark>	<mark>308</mark> 90	-
TOTAL EXPENDITURES	<del>2,281</del>	950	191	<del>1,140</del>	<del>190</del>	<del>190</del>	<del>190</del>	<del>190</del>	<del>190</del>	<del>190</del>	-
	3,589			2,448	408	408	408	408	408	408	
FUNDING SCHEDULE (\$000s)											
Funding Source	Total	Thru FY19	Est FY20	Total 6 Years	FY 21	FY 22	FY 23	FY 24	FY 25	FY 26	Beyond 6 Years
Current Revenue: General 3,589	<del>2,281</del>	950	191 <mark>2</mark>	2, <mark>4481,140</mark>	<mark>408190</mark>	<mark>408190</mark>	<mark>408190</mark>	<mark>408190</mark>	<mark>408 <del>190</del></mark>	<mark>408190</mark>	-
TOTAL FUNDING SOURCES	<del>2,281</del>	950	191	<del>1,140</del>	<del>190</del>	<del>190</del>	<del>190</del>	<del>190</del>	<del>190</del>	<del>190</del>	-
	3,589			2,448	408	408	408	408	408	408	
APPROPRIATION AND EXPENDITURE DATA (\$000s)											
Appropriation FY 21 Request			<del>190</del> 408	Year	First Ap	propriatio	on			F	Y96
Appropriation FY 22 Request	<del>190</del> 408	Last	FY's Co	st Estim	ate			1	,901		

	100
Cumulative Appropriation	1,141
Expenditure / Encumbrances	950
Unencumbered Balance	191

## PROJECT DESCRIPTION

Effective April 12, 1995, the County Council enacted legislation providing for the creation of a Public Arts Trust. The purpose of this program is to incorporate art into public facilities and sponsor privately-funded temporary or permanent displays of art on public property. As written, the County Chief Administrative Officer (CAO) administers the trust in consultation with the Arts and Humanities Council of Montgomery County (AHCMC), Montgomery County Public Schools, Montgomery College, and the Maryland-National Capital Park and Planning Commission. The request for County funds for this project will be determined annually. The guidelines state that the annual request for the next fiscal year will be 0.05 percent of the total approved programmed capital expenditures for the current year Capital Improvements Program of the County Government, Public Schools, Montgomery College, and the Maryland-National Capital Park and Planning Commission. Each year, the County Council should consider appropriating this amount but may appropriate any amount.

## COST CHANGE

Cost increase due to the addition of funding for FY25 and FY26.

## PROJECT JUSTIFICATION

Bill 12-94, a revision to the Art in Public Architecture law, provides for the creation of a Public Arts Trust. The Public Arts Trust is administered by the County CAO.

## FISCAL NOTE

\$50,000 FY18 Special Appropriation approved by Council in July 2017. The Public Arts Trust is implemented through the Department of Recreation via an outside contract with the AHCMC.

## DISCLOSURES

Expenditures will continue indefinitely.

## COORDINATION

Arts and Humanities Council of Montgomery County, Montgomery County Public Schools, Montgomery College, Maryland-National Capital Park and Planning Commission, Department of General Services, County Executive, and Chief Administrative Officer.

#### **MEMORANDUM**

June 4, 2020

**TO:** Education and Culture Committee

**FROM:** Carolyn Chen, Legislative Analyst

## SUBJECT: Worksession: Arts & Humanities Operating Support Grants Discussion

**PURPOSE:** Review and Make Recommendations for Council Consideration

#### **Expected Participants:**

Suzan Jenkins, Chief Executive Officer, Arts & Humanities Council of Montgomery County

Nationwide and in Montgomery County, the arts and culture sector, which includes organizations and individual artists, has experienced a disproportionate negative economic impact as a result of the COVID-19 global pandemic. The purpose of this Education & Culture Committee discussion is to explore specific arts sector relief programs to mitigate the impact of the pandemic, proactively spur recovery efforts to catalyze the County's economy.

Discussion points to consider:

- Initiate an additional round of Public Health Emergency Grants (PHEG) for arts and humanities organizations [~\$1.5M - \$3M]
- Capacity-building funds to Arts & Humanities Council for organization and individual artist initiatives – grant sourcing and coordination, technical assistance grant writing, technology training, website development, online classes with Maryland Institute College of Art, etc.
   [\$50,000 - \$75,000]
- Matching funding to Arts & Humanities Council for individual artist relief in mini grants [~\$150,000 - \$250,000, range \$1,000 to \$3,000]
- Align arts sector relief efforts with Thrive Montgomery 2050 goals for Design, Arts & Culture
  - Public Arts Trust funding [\$218,000]
  - Strategically expand arts sector to include culinary arts sector and creative class migration investments in key growth areas of Wheaton, Germantown [~\$500,000 - \$1M]

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## Tracking and Research: COVID-19 Impact on the Arts Sector

Americans for the Arts, the nation's leading nonprofit organization for advancing the arts and arts education, leads the four premier national studies tracking the human and financial impacts of the COVID-19 crisis on the arts. As of June 1, 2020 (see @ 1):

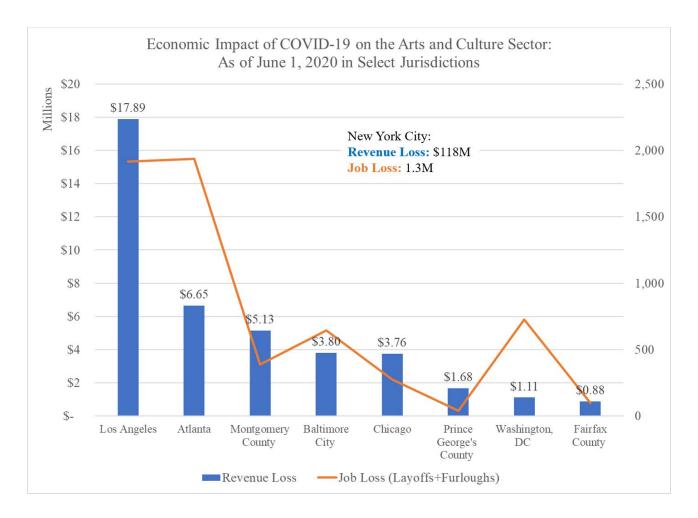
- 1. *Impact of Nonprofit Arts and Cultural Sector* Financial losses to nonprofit arts and cultural organizations are an estimated \$5.9 billion.
- 2. *Impact on Artist/Creative Workers* 62% have become fully unemployed and the average financial loss per artist/creative worker is \$21,000.
- 3. *Impact of Arts and Other Activities on Mental Health* (Expected June 2020)<sup>1</sup> New study designed to strengthen understanding of the mental health impacts of sheltering in place, social distancing, and isolation—and to determine if arts activities buffer against those ill effects.
- 4. *CARES Act Arts Funding Tracker* Measures the success of the arts sector in securing eight federal CARES Act relief funding programs. Selected programs and success rates include: Payroll Protection Program (PPP): 79% success rate; Emergency Injury Disaster Loan (EIDL): 40% success rate; Pandemic Unemployment Assistance (PUA): 36% success rate.

The Arts & Humanities Council of Montgomery County conducted a survey released in April 2020 on COVID-19's impact on the County's arts sector (see @ 2); includes projected financial losses at 90 days in June 2020 to be ~\$7M.

<sup>&</sup>lt;sup>1</sup> The study is a partnership between University College London, University of Florida, and Americans for the Arts

## Jurisdictional Comparison: Economic Impact on Arts & Culture Sector

Montgomery County leads in revenue loss among local jurisdictions with Washington, DC and Baltimore City leading in job loss in total layoffs and furloughs as of June 1, 2020.



## Jurisdictional Comparison: COVID-19 Relief Programs for Arts Organizations & Individuals

Comparable jurisdictions in revenue and job loss have a combination of local philanthropy, government support and local arts agency programs; specifically providing mini-grant relief to individual artists (visual arts, dancers, musicians, actors) and to artists who are disabled or immunocompromised or who identify as black, indigenous, people of color, transgender, and/or nonbinary.

Jurisdiction	Local Phi	lanthropy	Government Support
Los Angeles	\$12M raised from philanthropic partners for museums and visual arts organizations <sup>2</sup>	\$655,000 raised from philanthropic partners for individual artists <sup>3</sup> Max \$2,000	\$750,000 shifted from developer fees to arts relief by district <sup>4</sup> Max \$8,000 for performing arts orgs; \$3,000 - \$5,000 for other arts orgs; \$500 - \$2,000 to individual artists
Atlanta <sup>5</sup>	\$30,000 raised for arts organizations Max \$5,000	\$50,000 raised for individual artists; \$5,000 raised for African American artists Max \$500	
Chicago <sup>6</sup>		<ul> <li>\$92,000 raised for artists; Max \$300</li> <li>Additional funds raised for dancers; Max \$500 to \$4,000</li> <li>Pending fund for musicians to cover lost wages</li> </ul>	Raised \$3.3M from local government and philanthropic partners Max \$6,000 – \$30,000 for arts organizations; Max \$1,500 for individual artists

<sup>&</sup>lt;sup>2</sup> https://www.calfund.org/la-arts-covid19-relief-fund/

<sup>5</sup> https://www.artsatl.org/the-artsatl-covid-19-resource-page-information-grants-and-funding-sources/

<sup>&</sup>lt;sup>3</sup> https://www.cciarts.org/LAEmergencyRelief.htm

<sup>&</sup>lt;sup>4</sup> https://www.latimes.com/entertainment-arts/story/2020-05-16/coronavirus-emergency-arts-grants-los-angeles-city-council-approves-using-

developer-fees

<sup>&</sup>lt;sup>6</sup> https://www.chicago.gov/city/en/depts/dca/supp\_info/covid19\_artist.html

- > Surrounding local jurisdictions launched singular relief programs usually from one source of funds or a coordination of government and philanthropic funds by the designated local arts agency.
- Montgomery County COVID-19 relief programs include arts sector and individual artists' access to the Public Health Emergency Grants Program (PHEG), Telework grants, individual emergency, rent and food assistance compared to programs designed specifically for the arts sector.

Jurisdiction	Government/Philanthropic Support
Baltimore City <sup>7</sup>	\$125,000 raised for individual artists; Max \$500
Prince George's County <sup>8</sup>	\$50,000 shifted from arts council for individual artists
Fairfax County (VA) <sup>9</sup>	ArtsFairfax local arts agency; Max \$1,000 - \$5,000 for arts organizations; Max \$500 - \$1,000 for individual artists
Washington, DC <sup>10</sup>	National Endowment for the Arts (NEA) funds; Max \$3,000 for arts organizations; Max \$2,500 for individual artists

<sup>&</sup>lt;sup>7</sup> https://www.promotionandarts.org/arts-council/baltimore-artist-emergency-relief-fund-0

<sup>&</sup>lt;sup>8</sup> <u>https://www.pgahc.org/artsreliefdonate</u>

 <sup>&</sup>lt;sup>9</sup> <u>https://artsfairfax.org/err-grants/</u>
 <sup>10</sup> <u>https://dcarts.dc.gov/page/fy-2020-cah-nea-coronavirus-aid-relief-and-economic-security-cares-act-grant-program</u>

## **County-Level Economic Development and Planning: Aligning Arts Sector with Thrive Montgomery 2050**

Montgomery County Planning Department is scheduled to brief the Planning Board on June 11, 2020 and the County Council in Spring 2021 on the County's General Plan, Thrive Montgomery 2050 (see © 13). A key goal for the County is to become "nationally recognized as a home to people of diverse cultures and a leader in new ideas and emerging trends in arts and entertainment."

## Thrive Montgomery 2050 Goal 8.5 (Draft June 2020)

Montgomery County is nationally recognized as a home to people of diverse cultures and a leader in new ideas and emerging trends in arts and entertainment.

- *POLICY: Celebrate the county's arts, cultural institutions, and sports and entertainment related businesses as a part of the county's identity and economy.* 
  - ACTION: Create a Cultural Plan that leverages the county's diversity and promotes the arts to attract talent and spur economic development.
- POLICY: Create affordable space for artists and cultural uses by including them in public facilities such as schools, libraries, and community centers, and through other types of public/private partnerships.
  - ACTION: Update the county's zoning ordinance to further incentivize the provision of affordable space for arts and cultural uses and eliminate regulatory barriers to live-work, home studios, galleries, and other small-scale artmaking activities and creative businesses.
- POLICY: Ensure that the county's design, heritage, arts and institutions are inclusive and representative of its cultural diversity. Engage underrepresented groups, including youth, in planning for and making public art.
  - ACTION: Partner with the Arts and Humanities Council and Montgomery County Economic Development Corporation (MCEDC) to create incentives for the creation of smallscale museums and cultural centers throughout the county. Make them low-cost and accessible ways to highlight local history and culture.
  - ACTION: Partner with the Arts and Humanities Council, schools, nonprofits and other community groups to create youth art installations in parks, open spaces and public buildings. Develop programs that foster love of art and creativity among the county's future residents.
  - ACTION: Partner with the Arts and Humanities Council to reinstate the "Art in Architecture" program. Allocate 0.5% of construction costs in all public buildings for public art projects.
  - ACTION: Partner with the Arts and Humanities Council to create and fund programs that provide grants and opportunities for local artists and residents to share their works in public spaces and along streets.

Packet Attachments:	<u>Circle #</u>
Americans for the Arts COVID-19's Impact on the Arts: <u>Research and Tracking Update: June 1, 2020</u>	© 1
Arts & Humanities Council of Montgomery County April 30, 2020 Webinar: <u>FY21 Advocacy, Survey Results, &amp; COVID-19 Relief Update Presentation</u>	© 2-12
Montgomery County Planning Department June 11, 2020 Briefing: <u>Thrive Montgomery 2050 – Draft Vision, Goals, Policies and Actions</u>	© 13-18

(11)



Committee: E&C Committee Review: Completed Staff: Carolyn Chen, Legislative Analyst Purpose: To make preliminary decisions – straw vote expected

## SUBJECT

FY21-26 Capital Improvements Program (CIP): Public Arts Trust (P729658)

## **EXPECTED ATTENDEES**

Suzan Jenkins, Chief Executive Officer, Arts & Humanities Council of Montgomery County

## **FISCAL SUMMARY**

## FY21-26 versus Amended FY19-24 Expenditures (in 000's)

										Beyond
	Six-Year Total	FY19	FY20	FY21	FY22	FY23	FY24	FY25	FY26	6-Years
FY19-24 Amended	1,165	215	190	190	190	190	190			
FY21-26 CE Rec	1,140			190	190	190	190	190	190	
change from amended (\$,%)	(25) -2.1%			-	-	-	-			-
Committee Rec	2,448			408	408	408	408	408	408	
change from amended (\$,%)	1,283 110.1%			218	218	218	218			-
change from CE Rec (\$,%)	1,308 114.7%			218	218	218	218	218	218	-

• Public Arts Trust, which is managed by the Arts & Humanities Council of Montgomery County and funded through current revenue, is used to maintain and conserve works of art that are in County-owned facilities. From approximately 1993 – 2007; funding was suspended due to fiscal constraints.

## **COMMITTEE RECOMMENDATIONS**

• The E&C Committee recommends increasing the funding level to ensure maintenance for works of art that are in critical condition and are a safety hazard, especially in public schools where the majority of County-owned public art resides.

## This report contains:

Staff Report	Pages 1-3
Legislative and Funding History of Public Art in Montgomery County	© 1
Calculation of Public Arts Trust Funding Guidance	© 2
March 1, 2020 Memo from Arts & Humanities Council of Montgomery County:	
Public Arts Trust – AHCMC FY20 Overview and FY21 Budget Request	© 3 - 6
County Executive FY21-FY26 Recommended Public Arts Trust	
Capital Improvements Program	© 7 -8

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E&C Committee #3 March 9, 2020 **Worksession** 

#### **MEMORANDUM**

#### March 5, 2020

**TO:** Education and Culture Committee

**FROM:** Carolyn Chen, Legislative Analyst

SUBJECT: Worksession: Public Arts Trust FY21-26 Recommended Capital Improvements Program

**PURPOSE:** Review and Make Recommendations for Council Consideration

#### **Expected Participants:**

Anita Aryeetey, Fiscal and Policy Analyst, Office of Management and Budget Suzan Jenkins, Chief Executive Officer, Arts & Humanities Council of Montgomery County Robin Riley, Director, Montgomery County Recreation

Under the County Executive's FY21-26 Recommended Capital Improvements Program in Culture and Recreation, the County Executive has recommended level funding of \$190,000 for the Public Arts Trust (P79658).

Council staff recommendations for discussion:

Amend the purpose of the Public Arts Trust to include maintenance and conservation.

#### Article VI. Sec. 8-44. Public arts trust.

- (a) There is a Public Arts Trust fund within County Government to:
  - (1) Receive, hold, and pay out public and private funds to:
  - (A) Buy, [and] display, maintain and conserve works of art on public property in the County
- Amend the Public Arts Trust appropriation guideline from 0.05% to 0.005% to align with previous appropriation levels.

#### Article VI. Sec. 8-45. Appropriation for art.

Each year the County Council should consider appropriating funds for the next fiscal year to the Public Arts Trust in an amount equal to [0.05%] <u>0.005%</u> of the combined total approved programmed capital expenditures for the then current year for County Government, Public Schools, Montgomery College, and the Maryland-National Capital Park and Planning Commission.

- Consider corrective funding options to the Public Arts Trust between the range of \$289,661 to \$488,324.
- Explore innovative programs through the Public Arts Trust including economic development metrics and workforce development programs in art conservation.

## **Public Arts Trust FY20 Activities**

The Arts and Humanities Council for Montgomery County (AHCMC) manages and commissions all public art<sup>1</sup> on County-owned property. Montgomery County's public art collection includes over 900 works of art, including over 600 works on paper and over 300 sculptures and murals.

In FY20, the Public Arts Trust accomplished key ongoing initiatives:

- Completion or initiation of six assessments of public art at the following locations: Crossway Community Center, DOT Service Park/Fleet Management, Brookside Gardens, 19225 Germantown Road, Judicial Center and Gilchrist Center Headquarters.
- Conservation and maintenance on eight public artworks at the following locations: Western County Swim Center, Martin Luther King Recreational Park, Black Hill Regional Park, Montgomery County District Courthouse, Cabin John Regional Park, Stella Warner Office Building, Monacacy Elementary School and Olney Elementary School.
- Reactivation of The Contemporary Works on Paper Collection: 300 submissions from individual artists around the region were reviewed by a panel of County staff and local professionals to accept 27 new works of art into the Contemporary Works on Paper Collection. These newly acquired artworks were framed on exhibited in the County Executive Offices and the Montgomery County Council Building and funding was secured through a National Endowment for the Arts grant to supplement the collection.

# **Discussion Point #1: Increasing maintenance and conservation expenses related to the County's aging public art collection.**

Approximately 60% of the County's artworks were commissioned in the late eighties or early 1990s, largely in conjunction with an aggressive building program at Montgomery County Public Schools<sup>2</sup>. Public Arts Trust funding was suspended for a decade in the early 1990s and 2000s due to fiscal constraints which resulted in few newly commissioned public art in County-owned properties. Since 2008, the Public Arts Trust was funded between \$105,000 to \$215,000 annually with the majority of funding needed to maintain, conserve or de-access a small percentage of aging artwork that have become a safety hazard for students in public schools.

# Discussion Point #2: Changing appropriation levels from capital improvement projects in the County's public arts ordinance has led to a fragmented public arts strategy.

The initial purpose of a Public Arts Trust was to commission new works of art through the capital improvement budgets for County projects. In 1983, the "Works of Art in Public Architecture" law provided for a separate appropriation of 1% of construction costs of County projects for public

<sup>&</sup>lt;sup>1</sup> Work of art means an object, objects or surface embellishment produced with skill and taste. A work of art should generally be an original creation, rather than a mass-produced item, generally expressing, but not limited to, a social, cultural or historical theme. Works of art include, but are not limited to, paintings, sculptures, engravings, carvings, frescos, mobiles, murals, collages, mosaics, statues, bas-reliefs, tapestries, photographs, drawings, stained glass, fountains, or other decoration, either exterior or interior. The term does not include hung works of art, landscaping, or the choice or use of materials in architecture. (County Code, Article VI. Works of Art in Public Architecture. Sec. 8-43)

<sup>&</sup>lt;sup>2</sup> See p. 13 of <u>Public Art Roadmap: Creating a Vibrant Public Art Ecosystem in Montgomery County</u>, December 2016.

building, parks, plaza, bridges and parking facilities. Since then, the percentage has changed four times - from 1% to 0.5% to 0.25% to 0.025% to 0.05% - with language changing from "shall appropriate" to "must appropriate" to "should consider appropriating." Thus, any new public art in the County has been commissioned by a specific County agency or private development through the Optional Method zoning process<sup>3</sup> with minimal input from professional public art staff. In some projects, the result has been public art that does not have a corresponding public benefit or built-in budget for maintenance and conservation.

# **Discussion Point #3: Limited funding capacity of Public Arts Trust has resulted in declining relevance and missed opportunities.**

Montgomery County was the first locality in the Washington, DC area to create an "Art in Architecture" program and was one of the first communities in the nation to request developers to provide public art in exchange for zoning benefits. AHCMC published a public art strategic plan titled "<u>Public Art Roadmap: Creating a Vibrant Public Art Ecosystem in Montgomery County</u>" in December 2016 to shift the Public Arts Trust from being reactive – maintaining aging artworks – to proactive: positioning the Public Arts Trust and its steering committee members to leverage future capital projects by the County and private sector development. Selected strategies include:

- Expand public art zoning priorities to include older arterial corridors in East County and in second-ring residential areas outside of the Beltway beyond the urban cores of Bethesda and Silver Spring.
- Partner with Montgomery College, Department of Transportation, Conservation of Natural Resources and Health and Human Services to develop artworks that speak to the changing demographic of the County's population and the County's focus on climate change.
- Aligning with the Montgomery County Economic Development Corporation and sciencerelated institutions and industries as strategic partners for innovative artist-in-residency programs.
- Explore workforce development programs at MCPS and Montgomery College for careers in art conservation and partner with Smithsonian for internships or apprenticeships.

Packet Attachments:	Circle #
Legislative and Funding History of Public Art in Montgomery County Calculation of Public Arts Trust Funding Guidance	© 1 © 2
March 1, 2020 Memo from Arts & Humanities Council of Montgomery County:	© 3 - 6
County Executive FY21-FY26 Recommended Public Arts Trust Capital Improvements Program	© 7 - 8

<sup>&</sup>lt;sup>3</sup> See p. 20 of <u>Public Art Roadmap: Creating a Vibrant Public Art Ecosystem in Montgomery County</u>, December 2016.

## Legislative and Funding History of Public Art in Montgomery County

1977 to 1983	<ul> <li>Art Acquisition Fund</li> <li>Purchase of 300 works of contemporary art on paper placed in selected public buildings: Great Falls Tavern, Montgomery College Rockville Campus, Bauer Center Recreation Center, Wheaton Community Services Center, Board of Education cafeterias, County Office Building, Round House Theatre Lobby.</li> <li>Art appreciation and enrichment program at schools; 27 works of art toured the state under the Baltimore Museum of Art.</li> <li>\$5,000 per year</li> </ul>
1984 to 1988	<ul> <li>Art Acquisition Fund, Art in Public Schools (includes Montgomery College), Art in Public Facilities, Art in Public Parks</li> <li>July 15, 1983 law provided for a separate appropriation of 1% of the construction cost of County projects to incorporate public art in public buildings, parks, plazas, bridges, parking facilities and other structures.</li> <li>\$5,000 to \$562,000 per year</li> </ul>
1989 to 1992	<ul> <li>Art Acquisition Fund, Art in Public Schools, Art in Montgomery College, Art in Public Facilities, Art in Public Parks</li> <li>Bill 15-88 passed in May 1988 amended the "Works of Art in Public Architecture" law and reduced the percentage from 1% to 0.5% of construction funds to be appropriated for art in public facilities.</li> <li>Bill 53-89 passed in April 1990 amended the percentage from 0.5% to 0.25%; changed "shall appropriate" to "must appropriate" and set a \$100,000 limit on the cumulative total for works for art at any County facility.</li> <li>\$6,000 to \$108,000 per year</li> </ul>
1993 to 2007	<ul> <li>Public Arts Trust established in 1995</li> <li>All public art projects suspended due to fiscal environment; existing appropriations used to maintain and conserve artworks in place.</li> <li>Bill 12-94 passed in April 1995 amended the percentage from 0.025% to 0.05% of total approved programmed capital expenditures for the current fiscal year for County Government, Public Schools, Montgomery College and Maryland-National Capital Park and Planning Commission; changed "Public Arts Trustto buy, display and maintain works of art" to "Public Arts Trustto buy and display works of art."</li> <li>Funding suspended</li> </ul>
2008 to 2020	<ul> <li>Public Arts Trust</li> <li>Funds used to maintain, and conserve current works of art categorized by the Arts &amp; Humanities Council as "Endangered" or those that are deemed a public safety hazard.</li> <li>\$105,000 to \$215,000 per year</li> </ul>

Legislative and funding timeline is illustrative and subject to available legislative records.

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1